



GIK INSTITUTE
OF ENGINEERING SCIENCES & TECHNOLOGY



CAPTURING VALUE FROM THE INNOVATION ECOSYSTEMS

Realising the potential of open innovations in engineering, organisations and companies are engaging with an increasing number of external actors, including start-ups, SMEs, universities, and public/third sector organisations. These ecosystem actors represent a variety of capabilities and resources essential for innovation. However, complex interdependencies among external actors often present significant challenges for organisations, including internal configurations and capturing value. Organisations gain significant competitive advantage through a proactive approach to actors and coalition development within the innovation ecosystem. Learnings from ecosystem actors on business and technology fronts influence internal organisational units in innovation and building new capabilities. In this webinar, Dr Ghani will talk about innovation ecosystems from a university perspective, particularly on capturing value.



Dr Arsalan Ghani
Fellow IfM
University of Cambridge

About the Speaker

Dr Arsalan Ghani is an Industrial Fellow at IfM Engage - Institute for Manufacturing, University of Cambridge. He works with industry, universities, and the public sector in building competitive capabilities and institutional strengthening. His areas of expertise are strategy, innovation, and supply chains. Dr Ghani is working with companies, from start-ups to Fortune Global 500, where he develops and deploy solutions informed by research at Cambridge.



11th November 2021



3:00 PM - 4:00 PM (PST)



VIA ZOOM

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Moderator
Dr. Fazal Khalid
Rector GIK Institute